



RENOVATOR & CUSTOM BUILDER COUNCIL

'Marketing - Move Your Brand to the Next Level'

Your brand isn't just about buying advertisement anymore. The new marketing landscape includes social media, on-line targeting campaigns, viral media, on top of the traditional techniques. Join us for this interactive workshop as we explore the best methods to market your business and elevate your brand to the next level. You will hear from our experts as they share their successful strategies and the ones which didn't quite work.

- Learn ways to make Social Media your friend!
- Make your website your new business card!
- Home Shows – Leave your Mark!
- Leveraging BILD and RenoMark as a differentiator!

You will participate in a breakout session and share your group's recommendations on how to market your business and improve your client base.

Moderator:

Sam Lapidus

Keystone Ridge Developments Ltd.

Speakers:

- | | |
|---|--|
| ■ Mark Jackson Jackson & Associates | ■ Jason Saddler Star Metro Media |
| ■ Guy Solomon Penguin Basements | ■ Robert Allan Star Metro Media |

Tuesday,
February 6, 2018

BILD
Awards Hall
20 Upjohn Road
Suite 100

3:00 - 5:00 p.m.

plus immediately following

**Building Science
Peer Exchange**

**LED Lighting
& Systems**
BILD Boardroom
5:00 - 5:20 p.m.

RenoMark™
credit presentation



To register online visit www.bildgta.ca
or fax or scan form

Yes,

I will be attending on
Tuesday, February 6,
2018

Name | _____

Company | _____

Email | _____

Fax/Scan back to:



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