

PROUD
SUPPORTER



THIS IS ONE PREMIERE YOU DON'T WANT TO MISS

THE NEED FOR STEED

THE 2018 BILD PARTY
HONOURING DARREN STEEDMAN

FRI, NOV 23RD . 7PM
THE GLOBE & MAIL CENTRE



2018 SPONSORSHIP OPPORTUNITIES

On November 23, 400 of the industry's finest will gather for our year end party to celebrate the leadership of 2017/2018 BILD Chair, Darren Steedman. Proceeds from this ultimate cocktail networking event held at The Globe and Mail Centre, with panoramic city and lake views, will benefit **Darren's charity of choice, ALS Canada.**

\$5,000 or \$2,500 co-sponsored*

Incl. 8 complimentary tickets (\$1600 value). Choose from:

- Red Carpet (branded)
- Take-Home Treat (branded)
- Take-Home Bottled Water (branded)
- Main Bar
- Valet Parking
- Photo Booth (branded with your logo)
- Video Screens
(25 images of your product, and 3 short videos may be showcased on reception and interior screens)

\$3,000 Booth*

- Booth seats 4 - 6. Incl. 4 complimentary tickets (\$800 value) and 1 bottle for your group. Only 4 available!

SIMPLY LOGO **

- \$750 Full Door (4' x 7'), custom message
- \$200 - Hollywood Star on our Wall of Fame.
Small stars will be available for purchase onsite; hand-written name only.
- \$150 - Cocktail Table. Your company logo will be displayed on one of our cocktail tables (10

\$2,500 or \$1,250 co-sponsored*

Incl. 4 complimentary tickets (\$800 value). Choose from:

- Food Station (branded)
- Signature Cocktail
(branded with your company colour)
- Wine
- Craft Beer
- Event Photography

\$1,500

Incl. 2 complimentary tickets (\$400 value). Choose from:

- Sponsor Darren's Ride
- Espresso Station
(cups branded with your logo)
- Contest Sponsor (3 available) - Name the buildings and landmarks seen from the event centre.

\$1,000

Incl. 1 complimentary ticket (\$200 value). Choose from:

- Skyline Sponsor (4 available)
- Vignette Entertainment (3 available)
- Coat check
- DJ
- Branded cocktail napkins
- Models (branded)

Sponsorship Minimum Benefits and Recognition:

- ★ Company logo on event promotional material, including:
 - event advertising flyer
 - e-invitation distributed to BILD members
 - hard copy tickets (must be confirmed by Sep.25)
- ★ On-screen logo during the event
- ★ On-site signage at the event
- ★ Complimentary tickets (as listed)
- ★ Direct interaction with your target audience in an informal environment

Please complete the information below to secure your sponsorship.

Company Name

Contact Person

Email Address

Please send me an invoice.

Please charge Visa Mastercard AMEX

Card Number

Expiry Date

Name on Card

Signature

For detailed information, please call Tiffany at 416-391-3446

*Co-sponsored benefits would be divided equally between both sponsor companies.

**Logo sponsors receive onsite promotion only.