

2019 CORPORATE SPONSORSHIP



	\$50,000 MARKETING PARTNER	\$10,000 PLATINUM SPONSOR	\$5,000 GOLD SPONSOR	\$2,500 SILVER SPONSOR	\$1,250 BRONZE SPONSOR
MARKETING PARTNER + 1 Builder Exclusive Event + 2 Headline Association Events + 1 Pinnacle BILD Award + First right of refusal on housing tour registration (additional fees apply)					
PLATINUM SPONSOR + 1 Headline Association Event + 1 Pinnacle or Standard BILD Award					
GOLD SPONSOR + 1 Association Event Sponsor Title + 1 Standard BILD Award					
SILVER SPONSOR + 1 Educational Stream Type + 1 Standard BILD Award (Co-presented)					
BRONZE SPONSOR + 1 Standard BILD Award (Co-presented, if available)*					
LOGO / NAME PLACEMENT					
BILD Website Logo	●	●			
BILD Awards Website Logo	●	●			
BILD Website Listing			●		●
BILD Awards Website Listing			●	●	●
BILD News Logo (e-newsletter)	●				
BILD Website Continuous Footer	●				
BILD Registration Portal, Continuous Footer	●				
Branded HomeShow Tickets	●				
Logo Signage in BILD Front Lobby	●				
On-screen logo all BILD Events (min.12)	●				
Logo display, Spring Golf GPS display	●				
Contact Directory Logo	●				
Contact Directory Listing	●	●	●	●	●
B2B ADVERTISING					
Toronto Builder Full Page Colour Ad (2 issues)	●				
Toronto Builder Logo/Listing (2 issues)	●	●	●	●	●
30 sec Commercial, BILD Front Lobby	●				
One (1) exhibit opportunity, Association Event	●				
One (1) Spring Golf hole sponsorship	●				
Poster display, BILD Awards Hall	●				
BILD AWARDS					
Onsite activation	●				
Premium seating	●	●			
Pinnacle Award	●	●			
Standard Award			●	●	●*
Program Ad	●				
On-screen logo profile	●	●	●	●	●
EVENT TICKETS					
BILD Awards	10	8	6	4	2
Annual General Meeting (AGM)	4	2	2	2	2
Chair' Dinners	4	2			
Industry Luncheon	4	2	2		
Outlook Breakfast	4	2	2		
yBILD Education Event	4	2			
BILD Chair's Party and/or Habitat Build Day (\$5,000 value)	1				
GTA Home & Reno Show	100	32	24	16	8
National Home Show	200	16	12	8	4
Toronto Fall Home Show	100	40	30	20	10
HomeFest	100	40	30	20	10

EVENT SELECTION

- BUILDER / DEVELOPER / RENOVATOR EXCLUSIVE

EVENT**
(5 available, marketing partners only)

BILD AWARD SELECTION

- Pinnacle Award (7 available)
- Standard Award (30 Available)

HEADLINE ASSOCIATION EVENTS

- Chair's Dinner
- Industry Luncheon
- Housing Tour (Spring)
- Spring Golf
- Fall Golf
- Housing Tour (Fall)
- Outlook Breakfast
- Annual General Meeting

ASSOCIATION EVENT SPONSOR TITLES

- Chair's Dinner
- Industry Luncheon
- Spring Golf
- Fall Golf
- Outlook Breakfast
- Annual General Meeting

HOST AN EVENT

- Please contact me about hosting a BILD event at my office or showroom.
Note: Location must be able to host a minimum of 75 persons with seating and video display capabilities.

EDUCATION STREAM SELECTION

- Building Science / Renovation
- Business / Professional Development
- Design & Decor Sales Managers
- Customer Care / Quality Assurance
- Industry Information Sessions (trends, data, marketing, design)

** By invitation only. Sponsor restricted to five (5) tickets. Opportunity for VIP to address audience.

CHARITY FUNDRAISERS

CHARITY BBQ

- \$2,500 - PENTHOUSE**
6 complimentary tickets onsite food station profile
- \$1,500 - UPPER FLOOR**
6 complimentary tickets
- \$1,000 - MAIN FLOOR**
4 complimentary tickets
- \$500 - ROOFTOP**
2 complimentary tickets
- \$500 - AMENITIES**
Onsite profile only
- THE STANDARDS**
Auction or raffle prize donation

BUILDERS BASEBALL

- \$5,000 - 2 AVAILABLE**
Choice of team t-shirts branded with your logo or celebrity appearance
- \$2,500 - 3 AVAILABLE**
Choice of Beer Garden, Food Truck, Lunch
- \$1,000 - 3 AVAILABLE**
Choice of live band, Food Station, First Aid, Softballs & Bases, Massage Therapists
- \$500 - BREAKFAST SPONSOR - 2 AVAILABLE**
- \$500 - COFFEE SPONSOR**
- \$500 - WATER SPONSOR**
- \$250 - BASEBALL DIAMOND SPONSOR**

YBILD BEACH VOLLEYBALL

Each sponsor is listed on player t-shirt.
Team fee is \$1,000 before May 15, \$1,200 after May 15.

- \$2,500 - T-SHIRT**
- \$2,500 - LUNCH**
- \$2,500 - BAR**
- \$1,500 - CHAMPIONSHIP COURT**
- \$1,000 - COURT SPONSOR**
- \$1,000- BREAK SPONSOR (2 AVAILABLE)**
- \$500 - SPORTS DRINK, WATER, FIRST AID, OR DJ**

BECOME A HUMANITARIAN - CHAMPION

- \$15,000 - YEAR-ROUND AND EVENT SPECIFIC RECOGNITION AT BILD CHARITY EVENTS.**
Charity BBQ, Race for Humanity, Builder Baseball, Volleyball and bi-annual Chair's Party

***onsite promotion only**

GOLF TOURNAMENTS

- \$5,000 - GIFT SPONSOR**
Choose spring or fall gold tournament. Gift item will be branded with your logo.
- \$2,500 - SPRING OR FALL GOLF MARQUEE SPONSOR**
Choice of cocktail reception, lunch, wine, or beverage cart (per course). One complimentary foursome included.
- \$2,000 - PIN FLAG SPONSOR***
Per course. Pin Flags included.
- \$2,300 - ON-COURSE FOOD / BEVERAGE* STATION** (includes hole sponsorship & signage)
- \$1,000 - TEE BLOCK SPONSORSHIP***
Per 9: Front 9 and Back 9 Available
- \$500 - EARLY BIRD HOLE SPONSORSHIP***
One spring, one fall. DEADLINE: April 27, 2019
- SINGLE HOLE SPONSORSHIP \$300***
- \$150 - CONTEST HOLE UPGRADE FEE***

yBILD (YOUNG BILDERS)

- \$25,000 - PARTNER**
Contact BILD for details.
- \$5,000 - ANNUAL CHAMPION SPONSOR**
Exclusive to sector / profession. Only one sponsor per category permitted each year. 4 yBILD Elite Passes (4 events per year). 10 complimentary registrations to Halloween Party
- \$1,000 - TITLE SPONSOR**
Choice of Breakfast, Lunch or Speaker. 4 complimentary registrations.
- \$500 - COFFEE BREAK / COCKTAIL RECEPTION**
4 available per year, 2 per event. Sponsorship of conference coffee break or fireside chat cocktail reception.
- \$500 - NETWORKING SPONSOR**
Sponsorship of the yBILD fall networking event.

BILD AWARDS

- \$12,000 - WINE SPONSOR**
Complimentary Table of 10. Each bottle will have a tag with your company logo. Recognition in evening program.
- \$2,500 - FOOD STATION SPONSOR***
3 available. 2 complimentary tickets. Recognition at full kitchen food station.
- \$5,000 - PROGRAM SPONSOR***
5 complimentary tickets. Full page, premium location ad. Recognition in evening program. **SOLD**
- \$1,000 - FULL PAGE PROGRAM AD***
Full colour, 8 x 8 ad in BILD Awards program booklet

EDUCATION

- \$1,000 - WEBINAR / LIVE STREAMING**
Sponsor an information sessions live streaming. Continuous footer on live-stream and post-event webinar.
- \$500 - BREAKFAST SPONSOR**
Sponsor breakfast at one of our BILD-member only educational sessions

INDUSTRY LUNCHEON

- \$2,500- PROGRAM SPONSOR**
Full colour, double page 8.25" x 6.5" ad in Renovation Awards program booklet. Front cover logo.
- \$250 - FULL PAGE PROGRAM AD***
Full colour, 8.25" x 6.5" ad in Renovation Awards program booklet (half pg on request)

PAYMENT METHOD:

- Please invoice me.
- Please charge my credit card.

Card Number	Expiry Date
Contact Name	Company
Email Address	Telephone

Signature _____ Date _____