

# 20 BRICK & 25 CLICK

Event, exhibit &  
sponsorship  
opportunities



416-391-3446  
events@bildgta.ca  
bildgta.ca

# The Team

The teams at Salefish and BILD are excited to invite you to a one-of-a-kind event, where you'll have the opportunity to explore the latest in ProTech and discover the innovations shaping the future of the industry.

## Salefish

SALEFISH.APP

SaleFish is an international real estate sales platform that revolutionizes the new home and condo sales process. Our innovative, cloud-based platform facilitates seamless transactions, enhances transparency, and delivers real-time data insights for builders and sales teams. By integrating advanced security and automation, we empower clients to streamline their sales.

## BILD

BILDGTA.CA

The Building Industry and Land Development Association (BILD) is the voice of the home building, residential and non-residential land development and professional renovation industries in the Greater Toronto Area.

Our 1000+ member companies come from all corners of the industry. In addition to home builders, land developers, and professional RenoMark™ renovators, BILD members include financial and professional service companies, trade contractors, and manufacturers and suppliers of all types of home-oriented products. BILD is affiliated with the Ontario Home Builders' Association and the Canadian Home Builders' Association.



# The Event

**Date: Wednesday, April 9**

**Time: 8:00 a.m. - 2:00 p.m.**

**Location: The Royalton, 8201 Weston Rd, Woodbridge**



## ***Where Innovation Meets Real Estate***

Get ready for an electrifying day of inspiration, collaboration, and innovation at Brick+Click: The PropTech Convergence. This premier event is designed for savvy sales and marketing executives in the home-building and real estate industry who want to stay ahead of the curve by harnessing the latest technology to increase sales, streamline operations, and elevate the customer experience.

### ***Why Attend?***

**Tech that Sells:** Explore cutting-edge solutions like 3D visualization platforms, marketing apps, presentation tools, and innovative hardware, all tailored to the unique challenges of condo and home builders.

**Interactive Working Session:** Collaborate with industry peers to spark new ideas that address market pain points, with a focus on crafting product lines that drive efficiency and boost sales.

**Industry Panel:** Don't miss our engaging panel discussion featuring top thought leaders who have successfully leveraged innovative tech solutions to transform their sales strategies and redefine the buyer journey. Gain insights and actionable tips to implement in your own business.

**Networking Opportunities:** Connect with other industry professionals and solution providers, all while enjoying a great lineup of food and drinks.

### ***What's Included?***

**Breakfast and Working Session:** Start the day with a delicious breakfast and the opportunity to connect with like-minded professionals.

**Lunch Break & Panel Discussion:** Enjoy a catered lunch while engaging with a dynamic panel discussion featuring industry thought-leaders who will share how they're leveraging innovative tech solutions to boost sales and transform the customer experience. Refuel, network, and gain fresh perspectives to inspire your next steps.

**Live Demos & Exhibits:** Throughout the day, engage with live demonstrations showcasing the most exciting innovations in prop-tech.

# Ways to Participate

## EXHIBIT

Showcase your products or services to an engaged audience eager to transform their business. This is your chance to:

- **Gain visibility** among industry leaders and decision-makers.
- **Network** with key influencers in home-building and real estate.
- **Establish** valuable partnerships.
- **Generate high-quality leads** from professionals seeking innovative solutions.

With a focus on growth and innovation, this event is essential for companies aiming to lead the PropTech revolution. Don't miss the opportunity to be a key player in shaping the future of the industry! All exhibitors will be profiled to attendees. Standard 6 foot display table with linen and 2 tickets included.

**\$500**  
**BILD/OHBA**  
**MEMBERS**

**\$750**  
**NON-MEMBERS**

## SPONSOR

This is your chance to showcase your brand to a highly engaged audience looking to harness cutting-edge technology for increased sales and efficiency. Sponsors receive logo placement in pre and onsite advertising.

*Already an exhibitor?*

Up your profile as a sponsor and save \$250.

**BREAKFAST: \$1,000**  
**(2 tickets included)**

**LUNCH: \$1,750**  
**(4 tickets included)**

## ATTEND

This electrifying day will be packed with inspiration, collaboration, and innovation, where you'll learn how to leverage the latest technologies to: boost sales and improve efficiency, streamline operations and processes, enhance the customer experience, and more!

**\$20 + HST**  
**BUILDER/DEVELOPER,**  
**REAL ESTATE**  
**PROFESSIONALS &**  
**yBILD MEMBERS ONLY**

## NON-MEMBERSHIP SPECIAL OFFER

Do you want to experience the benefits of BILD membership year-round? Join us!

**\$1,350 + HST**  
**MEMBERSHIP FEE**  
*(incl Exhibit Fee)*

Return this form to secure your commitment.

# SIGN UP

## EXHIBITOR DEADLINE

### MARCH 21

Brick+Click: The PropTech Convergence Summit

Select	Fee	Description
	\$500 + HST	Exhibitor Fee, BILD/OHBA member*
	\$750 + HST	Exhibitor Fee, Non-Member*
	\$1,350 + HST	Non-Member: Membership** + Exhibitor Fee
	\$1,000	Breakfast Sponsorship
	\$1,750	Lunch Sponsorship
	\$20 + HST	Attendee Ticket

#### Payment Information

Total Charge (incl. HST):

Contact Person:

Contact Email:

Company Name:

Credit Card Number:

Expiry Date:

Signature

Return this form to [events@bildgta.ca](mailto:events@bildgta.ca)

Have questions: Call 416-391-3446

*\*Exhibitors must be in the PropTech and real estate advertising space. All companies must be approved by BILD in advance.*

*\*\*Membership application must be completed prior to March 21, 2025.*